

Travel On 3

On Air, Online and On Demand

VO3 works for you

- Two minute long-form video feature shown:
 - **On Demand** within Travel
 - **Online** with 25,000 300x250 video impressions on Comcast.net
 - **On Air** daily within our Searchlight Programming on Channel 102
- Full production included
- Free DVD copy to repurpose
- Monthly viewership reports for On Demand and Online components

The Power of VO3 in Chicago

- Over 1.1 million VOD receivable Comcast homes
- Over 2.1 million digital boxes
- Over 1 million broadband subscribers making Comcast the #1 ISP in Chicago
- Comcast.net leads other media sites in Chicago in audience, traffic and usage
- New programming featured on Channel 102, The Searchlight Network



Special Introductory
VO3 Package Pricing
\$3,750/month*

* Rates locked in with 12 month contract



Your two minute featured in Travel On Demand, aired on Channel 102 Searchlight Programming and integrated into a 300x250 Rich-Media banner on Comcast.net



The screenshot shows the Comcast.net homepage with a search bar, navigation tabs for News, Sports, Finance, Entertainment, TV, Music, Games, Shopping, and More. There are several featured articles and video thumbnails, including one for 'Night' and another for 'Showbiz Buzz'. A 'More From Comcast.net' section lists various services like Autos, Movie Tickets, Shopping, Dating, Play Games, Game Invasion, Jobs, and Travel. There is also an 'In the News' section with headlines like 'FBI Raids House in Chinese Spy Case' and 'Spacewalk Starts to Install Lab'.

The screenshot shows the Comcast Searchlight interface. At the top, it says 'comcast' and '4:23 PM'. Below that, it says 'On Searchlight'. There is a grid of category buttons: Automotive, Real Estate, Health & Wellness, Careers & Education, Travel & Leisure (highlighted in yellow), Home & Garden, Entertainment, Go Green, Summer Fun Chicago, and Live Nation.